

Kendra Gibbons

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EXPERIENCE

CoinTent, San Francisco, CA — *Co-founder, Director of Engineering*

October 2013 – present

- Architected the front-end of the website and Javascript SDK using React and Require.js
- Setup customer service process, internal tools, and managed contractors
- Designed and executed outbound sales strategy and SEO marketing
- Wrote and maintained the Wordpress plugin and SDK
- Directly supported integrations with 50+ publishers including Conde Nast, LA Times, The Atlantic, and Wait But Why.

Zynga, San Francisco, CA

Engineering Manager – September 2012 – April 2013

- Managed 5 engineers and oversaw the development of the HTML5 cross-platform apps for Words With Friends and Scramble With Friends. -
- Costed features, planned releases, advised on architecture, and mentored engineers

Senior Software Engineer – May 2012 – September 2012

- Developed standards and metrics for maintaining load time and run-time performance
- Integrated with central services to provide standardized tracking, payments and persistence from beginning to end

Software Engineer – February 2010 – May 2012

- Architected, costed and developed large client-side game features

EDUCATION

University of Pennsylvania, Philadelphia, PA — *Digital Media Design, BSE*

September 2005 - May 2009

Senior Thesis – Interactive Computer Animation

- Programmed a haptic device to pose a human character using motion capture data which to help the end user create of the most natural looking human animation.

PROFESSIONAL DEVELOPMENT

Zynga Management
Training, Winter 2012

Y Combinator, Spring 2016

PROGRAMMING

Javascript, PHP, HTML/CSS,
Python

